

Earl of Sandwich

Ashling, Inc. has been awarded the Earl of Sandwich project on the Boston Common. We have been selected based on our ability to navigate thru a precedent setting permit process, starting with obtaining the only street address for a building within the Boston Common.



We are currently working with City of Boston, Parks Department, Landmarks, Friends of the Common and various other groups to repurpose the building into a sandwich shop without impacting its historical location and facade. Follow us as we work with these groups, engineers, utilities and neighbors to create a new Landmark on the Common.

See the CBS Video of Birth of the Sandwich.

<http://www.cbsnews.com/video/watch/?id=7388980n>

About Ashling, Inc.

Ashling, Inc. is well established within New England's restaurant/retail development and construction industry. We have over 100 successfully completed projects, from multi-unit national chains to Boston's finest independent restaurants.

For more information about Ashling please go to our website.

Ashling, Inc.
215 Stuart Street
Boston, Massachusetts 02116
617-482-2202

www.ashlinginc.com

In This Issue

[Earl of Sandwich](#)

[Pink Palace](#)



Pink Palace

By Martin Finucane,
Globe Staff

Boston Mayor Thomas M. Menino has signed a lease

with a Florida-based company that will open a takeout sandwich shop at the Pink Palace, a long-vacant historic structure on Boston Common originally built as a restroom, the city parks department announced today. The 15-year agreement, which the city hopes will add some life to the Common, calls for the Earl of Sandwich chain to pay \$50,000 annually to the city, the department said in a statement. The company will restore the building at its own expense.

"We welcome Earl of Sandwich and look forward to a new casual dining option in the city as they transform the building into an entirely new use," Menino said in the statement.

The Pink Palace, a 660-square-foot octagonal structure that was named for the color of its masonry, was built in the 1920s as a restroom. It has been vacant for decades.

The Earl of Sandwich bills itself as the "world's greatest hot sandwich," with fresh-baked bread, meat roasted daily, and traditional family recipes, according to its website. The company has restaurants in seven states, as well as Paris and London.

Under the lease, the building will be open from at least April 15 through Oct. 31, but it's possible that could be extended, the parks department said. The company hopes to open as early as spring 2012.

